49th ANNUAL WESTERN POOL AND SPA SHOW 2027

Booth Cost and Payment Schedule

No exhibitors will be placed on the floor without a contract and deposit or full payment. Contracts submitted before December 1st receive EARLY BIRD pricing. Submissions made after December 1st require full payment. Booth Package includes Blue Jay Carpet [required]. Carpet upgrades available at EXPOCCI.COM or (305) 751.1234. Payments may be made at westernshow.com.

Size	Booth Cost EARLY BIRD (Before Dec. 1, 2026)	Minimum Deposit Due with contract, booking prior to December 1, 2026 (50%)	Booth Cost Full Payment due, booking after December 1, 2026. (100%)
8 x 10	$1,995.00	$997.50	$2,150.00
10 x 10	$2,950.00	$1,475.00	$3,100.00
10 x 20	$5,900.00	$2,950.00	$6,200.00
10 x 30	$8,850.00	$4,425.00	$9,300.00
10 x 40	$11,800.00	$5,900.00	$12,400.00
20 x 20	$11,800.00	$5,900.00	$12,400.00
20 x 30	$17,700.00	$8,850.00	$18,600.00

$150 additional charge per open corner.