

40th Annual Western Pool & Spa Show - March 15-17, 2018

Seminars & Speakers subject to change or cancellation without notice / CHECK westernshow.com FOR UPDATES OR CHANGES

THURSDAY, MARCH 15, 2018 / EXHIBIT HOURS 6-9 P.M./OPEN TO THE TRADE ONLY/REGISTRATION REQUIRED/40+ New Classes

Time	CLASSROOM S1	CLASSROOM S3	CLASSROOM S4	BALLROOM A	BALLROOM B	SEASIDE PRE-FUNCTION	CLASSROOM S5	CLASSROOM S6	CLASSROOM S7
1 PM TO 2:45 PM	Heater Overview ETI and the Hybrid, Pentair	How to Install Water Features That Work Ron Hetzner, Oreq	Service & Retail with The Pool Program - Enterprise Jason Wise	In-Floor Cleaning Systems, Jaime Guzman	Navigator AquaNaut and The Pool Cleaner Repair David Jones	MEETING ROOM	Design and Troubleshoot Solar Pool Heating Systems SunTrek Industries	MEETING ROOM	Raypak LoNox Heater – Installation and Troubleshoot Clases En Español
3 P.M. TO 3:45 P.M.		Hazardous Material Transport & Your Route Truck, Ron Hetzner	How it Works for Beginners Dennis Rettela	Ultimate Pool Care for the Next Decade Mike Quaka	Limpiadores de Succion Daniel Jazo	Proactive Pool Start Ups and Surface Protection Scott Niehols	Solar Pool Heaters Troubleshooting Service and Lessons Learned, Daniel Sizelove	MEETING ROOM	Secrets to Algae Free Pools Evangelina Serrano Clases En Español
4 P.M. TO 5:45 P.M.	Easy Touch Controls with Mobile Devices Pentair	Algae: Why we get it, How we get rid of it. And the truth about CYA Chris Marcano	How to sell the importance of Proper Water Chemistry to your customer, Terry Snow, Rich Gallo	Pool Lighting Decoded – How to Light today's pools, Graham Orme	VS Pump de Hayward y Sistemas de sal, Daniel Jazo Clases En Español	How to manage and Grow your Business Christine Hester	Good Mastic Installation Jim Dill Deck-O-Seal	Cement Surfaces Issues & Answers Ed Rock	Business Management Pedro Correa Clases En Español

FRIDAY, MARCH 16, 2018 / EXHIBIT HOURS 2-6 P.M. / OPEN TO THE TRADE ONLY / REGISTRATION REQUIRED / 40+ New Classes

Time	CLASSROOM S1	CLASSROOM S3	CLASSROOM S4	BALLROOM A	BALLROOM B	SEASIDE PRE-FUNCTION	CLASSROOM S5	CLASSROOM S6	CLASSROOM S7
8 A.M. TO 9:45 A.M.	New IntelliFlow VSF Pump Hands-On Programing Pentair	Pool Plaster Concepts for Service Professionals OnBalance	How to Manage and Grow Your Business Christine Hester	Introduction to QuickBooks Pedro Correa Clases En Español	AquaRite & HydroRite UV03, Do's and Don'ts Ben Carver, John Rodriguez	Basic Water Chemistry & Testing Wayne Ivusich	Certified Stain Specialist Jack's Magic	MEETING ROOM	Pentair Chemical Automation Pentair Clases En Español
10 A.M. TO 10:45 A.M.	Hydraulics for the Service Pro, Pentair	Pool & Spa Filtration Concepts and Capabilities and Comparisons Mark Dunlop	Periodic Cleaning of Particulate Filters Maintains Optimal Performance Vance D. Fiegel	How to Find & Keep Today's High-End Pool Owner Customers Mike Quaka	California Commercial Title 22 Trevor Stiff	MEETING ROOM	Stand Out Online and Win New Customers Jamie Taggart		Saving time, labor, and money with Combo/Connect Jbox & Ready/Set Actuator Intermatic
11 A.M. TO 12:45 P.M.		Tips & Tricks for the New Pool Professionals, Peter Haverlation	Understanding the LSI and General Water Chemistry Harold Evans	Controles basados en la red Alex Valdovinos Clases En Español	Hayward Heaters Installation and Repairs Basics Dan Smith	Water Chemistry for the Pool Service Professional Bob Lowry	Electrical Bonding and Grounding, Bill Hamilton	Customer Billing with The Pool Program 8 Jason Wise	Ozone/Chlorine Generators Arturo Torres Clases En Español
1 P.M. TO 2:45 P.M.	Electricity for the Service Pro Pentair	Advanced Water Chemistry OnBalance	Comprension del LSI y quimica general del agua Emie Peniedo Clases En Español	Bombas de velocidad variables y sus controles Alex Valdovinos Clases En Español	VS Pump Connecting to Hayward / All Controls Bryan Chrissan & Ben Carver	Hydraulic Component Compatibility Prolo Benedetti SWD Master, Dave Penton	Changes to the NEC 2020 Bill Hamilton	CPSA, NSPF/Genesis Town Hall-Future of the Alliance	Basic Chemistry Pedro Correa Clases En Español

SATURDAY, MARCH 17, 2018 / EXHIBIT HOURS 1-6 P.M./OPEN TO THE TRADE ONLY/REGISTRATION REQUIRED / 40+ New Classes

Time	CLASSROOM S1	CLASSROOM S3	CLASSROOM S4	BALLROOM A	BALLROOM B	SEASIDE PRE-FUNCTION	CLASSROOM S5	CLASSROOM S6	CLASSROOM S7
8 A.M. TO 9:45 A.M.	Pentair Chemical Automation	Chemistry 101, Basic Water Chemistry, Terry Arko, SeaKlear	Why Am I at Fault? Lessons Learned from Over 2,000 Claims & Lawsuits, Ray Arouesty	Raypak LoNox Heater - Installation & Troubleshooting Brad Duncan	Profitable Inspections Rick English Served on the APSP Builders Education Commission	Pool & Spa Water Testing Treatment Wayne Ivusich	MEETING ROOM	MEETING ROOM	New Pentair IntelliFlo VSF Pumps Pentair Clases En Español
10 A.M. TO 11:45 A.M.	How a Pool Works Purity Pool Robert Foutz Jr.	Chemical Control – How they Work and their Challenges Steve Dunn	Sodium Bromide What Manufacturers Aren't Telling You United Chemical	Jandy Web Based Control Alex Krajewski	Water Chemistry for the Pool Service Professional Bob Lowry	Transitioning From Service to Construction, Paolo Benedetti and David Penton SWD Master	Plaster Stains & Discolorations Jack's Magic	MEETING ROOM	Licenciade Contratista Guatista Class En Español
NOON TO 1:45 P.M.	Raypak x 94 Commercial Heater Brad Duncan	Which do you want to be? AMAZON, a Pool Professional or BOTH!! Dennis Chapman	Creating the Backyard Water Park Selling Entertainment Centers for Additions Kathryn Varden	Variable Speed Pumps and their Controls Alex Krajewski	Millionaire Pool Man Thinking Outside of the Box Charles Baird	Show Your Customer Why they Need to Upgrade their Equipment David Peterson	Rola-Chem ORP/Ph Controllers & How They Function, Todd Schwab	Secrets to Algae Free Pools Todd Wilson	Advanced Chemistry Pedro Correa Clases En Español

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