New Product Showcase:

**March 21-23, 2019**

**\*Long Beach Convention Center**

**Long Beach, CA**

To all exhibitors:

The Western Pool and Spa Show would like to invite you to take

advantage of an additional opportunity to highlight any new or

innovative products which you may be exhibiting at this year’s show.

The New Product Showcase will be a separate area on the show

floor where you will be able to place a product you wish to be featured.

If you would like to take part in our New Product Showcase,

please fill out your information and email to

financialoffice@westernshow.com.

Entry deadline is March 6, 2017.

1. Your product must be new and/or innovative

2. All entries will be reviewed and approved by the Western Pool

and Spa Show.

3. There is no selling from the new product area. The Western Pool and

Spa Show will provide signage with company name and booth number.

Additional signage directing show attendees to your booth is the

responsibility of the Exhibitor.

4. Literature may be placed next to your product.

5. Items are placed in the New Product Showcase at the exhibitor’s risk.

6. Approved products must be delivered to the New Product Showcase

area on Thursday, March 9, 2017 during the Exhibitor move-in and

must be in place no later than 4 p.m.

7. Displays must be remain through the show closing, and will only be

released to those possessing proper company identification.

8.  If for any reason a product must be removed from the New Product

showcase. The Western Pool & Spa Show Staff shall be notified before

removal.

9. Space supplied will be a maximum of 3 feet in width with signage.

10. Space will be assigned by the Western Pool & Spa Show.

11. Only Companies exhibiting will be allow to place products into the

New Product Showcase.

12. Space fee, $75.00 per product. Space is limited.

13. Fill the out and return the Registration form with the Credit Card

Authorization or return the information below by fax or email and

easily pay online at westernshow.com exhibitor resources New Product

Showcase and add it to your cart.